

Songwriting Education Conference 21st June 2017

09.00 - 10.00	Registration and arrival
10.00 – 11.00	Keynote address: Professor Pat Pattison (Berklee College of Music)
11.00 – 11.30	Break

Room 101b		
11.30 – 12.10	Jungian archetypes in songwriting – Angela Blacklaw (ICMP)	
12.20 - 13.00	Building a songwriting programme – James Elliot (Belmont University)	
13.00 – 14.00	Break	
14.00 – 14.40	Community songwriting – Julian Marshall (ICMP)	
14.50 – 15.30	'We don't need no learning outcomes': assessing creativity and creative assessment – Paul Kleiman (Independent)	
15.30 – 15.45	Break	
15.45 – 16.25	Teaching lyric writing at masters level – Jonathan Whiskerd (ICMP)	
16.35 – 17.15	Teaching business promotion to songwriters – Tamara Schlesinger (ICMP)	

Room 104b	
11.30 – 12.10	Songwriting practice in therapeutic contexts – Felicity Baker (Univ. of Melbourne)
12.20 - 13.00	TBC – Martin Isherwood (Liverpool Institute of Performing Arts)
13.00 – 14.00	Break
14.00 – 14.40	Collaborating with students – Andrew West (Leeds College of Music)
14.50 – 15.30	Using A&R principles in teaching – Sophie Daniels (ICMP)
15.30 – 15.45	Break
15.45 – 16.25	Spirituality and creativity – Will Caminada (ICMP)
16.35 – 17.15	TBC
18.00 – 20.00	Songwriters' Circle